



# Weekly Memo

Serving Member Libraries Since 1959

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April 29, 2019

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## Choose Privacy Week

*Office for Intellectual Freedom, Apr. 18*

This year's theme for [Choose Privacy Week](#) (May 1–7), “Inclusive Privacy: Closing the Gap,” draws attention to the privacy inequities imposed on vulnerable and historically underrepresented populations and highlights how libraries can close the privacy gap for those who need it most. During Choose Privacy Week, library workers, trustees, and library users are all invited to join a week-long online conversation featuring commentaries by librarians, educators, and privacy experts addressing these issues. Web and social media graphics and programming resources for libraries are available through the [Choose Privacy Week website](#).



## Positive Social Media Presence

Over 70% of adults are now using a social networking site of some kind, and these online interactions can have real-life implications. This WebJunction course provides guidelines for what should and should not be shared online, how to build social capital and how to put your best foot forward when using social media.

To learn more, visit the [WebJunction website](#).

## Notre-Dame Fire a Warning to Protect Our Heritage

*USA Today, Apr. 17*

David S. Ferriero, Carla D. Hayden, and David J. Skorton write: “The flames that engulfed the 856-year-old [Notre-Dame Cathedral](#) are a shocking reminder that the world's most enduring cultural and religious monuments are fragile despite their bedrock appearance. This tragedy has devastated those of us who preserve architecture, history, and cultural and religious heritage. We must rigorously assess our ability to secure our national collections, identify challenges, and prevent such tragedies, despite our need to manage modern expectations in the digital age. To serve the public most effectively, we must think beyond the next fiscal year to the decades ahead.”



## News Worthy

### Regional

- [White Plains Library Plaza is getting a \\$6 million facelift with gardens, stage](#) | LoHud.com 4.26.19

### National

- [How Loudoun libraries waived over \\$15K in overdue fees for food](#) | WTOP 4.19.19
- [Capital Region libraries offer seed collections for gardeners](#) | Albany Times-Union 4.14.19
- [How Libraries Help Authors Boost Book Sales](#) | Forbes 4.12.19
- [ALA Releases State Of America's Libraries 2019 Report](#) | San Marcos Daily Record | 4.10.19
- [Commentary: A welcomed return of love for libraries](#) | Albany Times Union 4.10.19
- [11 books people tried to ban from schools and libraries in 2018](#) | Insider | 4.10.19
- [In a world of Google and Amazon, libraries rethink their role](#) | cnet 4.9.19
- [The State of America's Libraries 2019](#) | American Libraries Magazine 4.7.19

## NEA Art Works Grants

These National Endowment for the Arts grants support artistically excellent projects that celebrate creativity and cultural heritage, invite mutual respect for differing beliefs and values, and enrich humanity. Projects may be large or small, existing or new, and may take place in any part of the nation's 50 states, the District of Columbia, and U.S. territories. Matching grants generally range from \$10,000 to \$100,000. A minimum cost share/match equal to the grant amount is required. Applicants can be nonprofit, tax-exempt 501(c)(3), U.S. organizations; units of state or local government; or federally recognized tribal communities or tribes. Applications for artistically excellent projects that address any of the following activities below are encouraged:

- Honor the 2020 centennial of women's voting rights in the United States (aka the Women's Suffrage Centennial).
- Engage with Historically Black Colleges and Universities (HBCUs); Hispanic or Latino organizations; or the Native American, Alaskan Native, and Native Hawaiian arts.
- Celebrate America's creativity and cultural heritage.
- Invite a dialogue that fosters a mutual respect for the diverse beliefs and values of all persons and groups.
- Enrich our humanity by broadening our understanding of ourselves as individuals and as a society.

For more information and to apply, visit the [NEA website](#). Apply for a grant by **Thursday, July 11**.

## Help NASA Measure Trees

[NASA, Mar. 26](#)

Healthy forests play a crucial role in Earth's ecosystem as growing trees take up carbon from the atmosphere. NASA satellites and airborne missions study forests to see how carbon moves through ecosystems—and now citizen scientists can help investigate this key question as well by using their smartphones to measure tree height. The [GLOBE Observer app](#) provides a step-by-step guide for people to collect scientific data on their surroundings. With its new GLOBE Trees feature, observers can record tree height by tilting their phone up and down to align the screen with the tree's top branch and base, and pace off the distance to the tree; the app does the rest.



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*RCLS Weekly Memo.*  
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## Photo of the Week



*Photo by Brandi Merolla*

On **Saturday, May 4**, the story garden that sits beside the **Ethelbert B. Crawford Public Library** in Monticello will receive an honor. At that time, United for Libraries, a division of the American Library Association, will designate the garden known as "Vera's Story Garden" a Literary Landmark. The library named the garden after children's book author and illustrator [Vera B. Williams](#). Williams lived in Sullivan County along the Delaware River in Narrowsburg, NY for the last 15 years of her life (1927-2015).

When plans for the new library were underway, a desire was to have a "big, fat, comfortable, wonderful chair" – like the one in Ms. Williams' Caldecott Honor book *A Chair for My Mother* – in the new children's room for people to cozy together in and read. However, not enough room was found for a chair of such grandeur. Instead, one was built – outside – in what became Vera's Story Garden.

The picture book that inspired the chair in the Story Garden tells of a family – a girl named Rosa, her mother and her grandmother – who struggle to make ends meet. Yet, they are able to rise above their hardships to live a happy and loving life together. The Story Garden designated as a Literary Landmark will serve as a lasting legacy to Vera B. Williams, her stories and illustrations, and to the inspiration she gave to the children for whom she wrote.

All are welcome to attend the unveiling of the Literary Landmark plaque on **Saturday, May 4** at 11 a.m.; stay for refreshments and StoryWalk a *Chair for My Mother* along Broadway. Call the library for details at 845.794.4660 ext.7.

*Share a library-related photo, include a brief caption, your name, position and the library's name. A photo release is required from recognizable individuals in the photo. [Click here](#) for the RCLS photo release. Submit the picture to [rclsmemo@rcls.org](mailto:rclsmemo@rcls.org) with 'Photo of the Week' in the subject line.*

## May Workshops and Events — All are Free, unless otherwise noted

### ✓ Sexual Harassment Prevention Training for Trustees & Directors Only

**Wednesday, May 1 from 6:00 pm. to 8:30 p.m.**

**Location:** RCLS Headquarters

The session will include the sexual harassment prevention training workshop based on the New York State Department of Labor final model of a training program made public on October 1, 2018. The training will be interactive as required by law. PLUS participants will have the opportunity to ask legal questions regarding the law, the policy and the requirements as an employer.

RCLS will provide a light dinner at 5:30 p.m.

**Presenter:** Ellen Bach, Attorney

**Register:** [RCLS Calendar](#)

### ✓ Filling Your Marketing Toolbox

**Thursday, May 2 from 9:30 a.m. to 3:00 p.m.**

**Location:** Southeastern New York Library Resources Council (SENYLRC)

A day all about Marketing, dedicated to learning from experts and sharing ideas with colleagues featuring hands-on work, a panel discussion, and a keynote. Come and gain the tools you need for all your marketing needs!

**Guest Speakers:** Taina Evans, Courtney Wimmers, Charlene Martoni, Jen Park, Kristen Thornton-DeStafeno, Sarah Wassberg Johnson & Ellie Burhans

**Register:** [SENYLRC website](#)

### ✓ Data Analysis Workshop

**Tuesday, May 7 from 10:00 a.m. to 11:30 a.m.**

**Location:** RCLS Headquarters

The Census Bureau collects a lot of different data every year, not just every ten years. All of that data is available, but the problem is that most of us do not know how to retrieve, interpret and use it to apply for a grant, to develop a new program or to create or cancel a service. This session will be hands-on; space is limited.

**Presenter:** Megan Tennermann, AICP, Planner from the Orange County Planning Department

**CE Credits:** 1.5 Planning and Evaluation CE Hours

**Register:** [RCLS Calendar](#)

### ✓ 101 Basic Library Trustee Education

**Wednesday, May 8 from 6:00 p.m. to 8:30 p.m.**

**Location:** Ethelbert B. Crawford Public Library, Monticello

This session is designed to give new trustees a basic understanding of their duties and responsibilities.

It will cover basic financial practices, essential laws and other critical information you may need to ensure your confidence in serving as a Board member of a Library and the voice of your community. The items covered in this session are limited; it is advised that you familiarize yourself with the New York State Trustee Handbook, which will be distributed to each attendee at the program.

RCLS will provide a light dinner at 5:30 p.m.

**Presenter:** Grace Riario, RCLS Interim Executive Director/Outreach Coordinator

**Register:** [RCLS Calendar](#)

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✓ **Introduction to Finding Grants**

**Thursday, May 9 from 10:00 a.m. to 12:30 p.m.**

**Location:** Newburgh Free Library

An introduction to funding sources, including a discussion of what funders want from non-profits seeking grants, and how to identify and approach potential funders. Demonstration of Foundation Center database included.

**Presenter:** Beth Zambito

**Register:** [RCLS website](#)

**Event is Full**

✓ **102: Intermediate Trustee Education**

**Tuesday, May 14 from 6:00 p.m. to 8:30 p.m.**

**Location:** RCLS Headquarters

If you have served as a Board member of a library for more than three years, you are encouraged to attend this session. This is not an introductory course. A basic knowledge of the role and responsibilities of a library trustee in the State of New York (session 101) is advised.

This session will cover some of laws and regulations that libraries must comply with, financial reports, motions and fiscal issues you need to be aware of as a Board member. It will also consist of a review of the best practices for running an effective Board meeting, including the role of a Board President.

RCLS will provide a light dinner at 5:30 p.m.

**Presenter:** Grace Riario, RCLS Interim Executive Director/Outreach Coordinator

**Register:** [RCLS Calendar](#)

✓ **What the Internet Knows About You (And Why You Should Care)**

**Wednesday, May 15 from 9:00 a.m. to 1:00 p.m.**

**Location:** Haverstraw King's Daughters Public Library

Many of the online applications we have come to know and love trade their free services for access to your personal data. And whether we know it or not, the data we create has become an extremely valuable commodity. This workshop will provide a gentle introduction to how the internet works so that we can identify how and why our information can be collected, both with and without our knowledge.

**Presenter:** Davis Erin Anderson, Program Manager for Technology, Culture, and Libraries as well as project lead for NYC Digital Safety.

**CE Credits:** 4 Technology CE Hours

**Register:** [RCLS website](#)

✓ **MHVSHRM Event – HR Hacks You'll Wish You Knew Sooner**

**Thursday, May 16 from 8:00 a.m. to 12:00 p.m.**

**Location:** RCLS Headquarters

John Bagyi, Esq. will speak about a variety of HR tips.

**Register:** [RCLS website](#)

✓ **Sexual Harassment Prevention Training for Trustees & Directors Only**

**Tuesday, May 21 from 6:00 p.m. to 8:30 p.m.**

**Location:** Haverstraw King's Daughters Public Library

The session will include the sexual harassment prevention training workshop based on the New York State Department of Labor final model of a training program made public on October 1, 2018. The training will be interactive as required by law. PLUS participants will have the opportunity to ask legal questions regarding the law, the policy and the requirements as an employer.

RCLS will provide a light dinner at 5:30 p.m.

**Presenter:** Ellen Bach, Attorney

**Register:** [RCLS Calendar](#)

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## ✓ Construction Workshop – Review of Eligible Projects

**Thursday, May 23 from 9:30 a.m. to 12:00 p.m.**

An in-depth discussion on what types of projects are eligible for the NYS \$19 million Public Library Construction Aid program. Projects previously funded, program timeline and new program developments will be reviewed, as well as your specific questions answered. [View flyer](#) for more details.

The Mandatory Construction Workshop scheduled for Thursday, August 1 will provide detailed instruction on how to prepare a successful application.

This is a Construction workshop; participants will receive 2.5 contact hours for attending.

**Presenter:** Stephen Hoefer, RCLS Fiscal Officer

**Register:** [RCLS Calendar](#)

## May Webinars — All are Free, unless otherwise noted

### ✓ Shelf Help!

**Tuesday, April 30 from 10:00 a.m. to 11:00 a.m.**

*Readers Advisory and Shelf Talkers* for RCLS member libraries only. The presentation will be about half an hour with another half hour set aside for your questions.

This webinar was inspired by Brian Jennings' presentation at the last RUG meeting about New City's Shelf Talker Program. In the registration information, you will see presenter Kathy Lussier's email address. Use it to let her know what vendor, if any, you use for Shelf Talkers now. LibraryAware has current templates for ShelfWiz and Brodart shelf talker products. They will make additional ones for any other vendor that you are already using! Or, use the general ones available on LibraryAware along with bookmarks, flyers, and more!

**Presenter:** Kathy Lussier, LibraryAware

**Register:** [RCLS Calendar](#)

### ✓ Preparing Libraries for the 2020 Census: Digital Security, Privacy and Access

**Tuesday, May 7 from 3:00 p.m. to 4:15 p.m.**

Digital access to the 2020 Census at New York's public libraries will be a major factor in achieving a fair and accurate count in New York State. The 2020 Census is less than a year away, but, so far, public discussion about the Census has not been focused on preparing libraries for the digital security, privacy or access implications of a digital census. To build capacity and technical support at libraries, and to ensure that libraries are able to preserve patron privacy during the digital census, the Digital Equity Laboratory at the New School has made tools available to help libraries implement best digital security practices for the 2020 Census.

**Presenters:** Greta Byrum, Digital Equity Laboratory; Jeffrey Lambert, Queens Public Library; and Lauren Moore, Pioneer Library System

**Register:** [NYS Office of Information Technology Services website](#)

### ✓ Is That Real? A Crash Course in Verifying Online Content

**Wednesday, May 22, from 3:00 p.m. to 4:00 p.m.**

Dive into the tools and skills that you and your patrons need to verify the authenticity of user-generated content, and learn how to create engaging fact-checking investigations that will empower learners to detect and debunk misinformation online. [News Literacy Project](#) (NLP) covers topics such as developing keen observation skills that help detect images circulating in a false context; using reverse image searches to find the origins of a digital image; using webpage archivers to explore deleted or changed content; and using Google Street View to explore and confirm details of locations around the world. This webinar will help you boost your own skills and give you confidence to help patrons evaluate their sources, too. The session will also include a brief overview of NLP's work with public libraries and strategies for adapting its resources for non-school settings.

**Register:** [WebJunction website](#)

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## 6<sup>th</sup> Annual Spring Tea

The Florida Public Library’s (FPL) Annual Spring Tea has quickly become a Florida tradition and an anticipated afternoon of elegance and camaraderie. The Friends of FPL are sponsoring this fundraiser to be held on **Saturday, June 8** from 1:00 p.m. to 2:30 p.m. The tea will feature finger sandwiches, freshly baked scones, pastries, cakes and treats. Take part in drawings for prizes, including one for best hat! Adults only. Tickets are on sale in the Library for \$20 each. Tickets for the tricky tray baskets will go on sale in the library starting Wednesday,

May 1. No need to be present to win a basket. The event is held in the Seward Senior Center next to the Library.

No time for tea? Join FPL Spring Tea in spirit. Donate \$1 for your very own individual teabag in a pretty, petite envelope imprinted with a memorable quote from a favorite book. These are on sale at the front desk at the library.

“Tea time is a chance to slow down, pull back and appreciate our surroundings.”

*Letitia Baldrige*



## System Calendar

For a complete and up-to-date list of events, including links to additional information, see the [RCLS Calendar](#).

To add information, contact [Ruth Daubenspeck](#).

### April

#### Monday, 29

System Services Committee, RCLS – 9:30 a.m.

### May

#### Wednesday, 1

[eContent Buyers Session](#), RCLS – 2:00 p.m.

#### Wednesday, 1

[Sexual Harassment Prevention Training for Trustees & Directors Only](#), RCLS – 5:30 p.m.

#### Thursday, 2

[COSAG](#), RCLS – 10:00 a.m.

#### Monday, 6

[RCLS Teen Librarian Luncheon and Workshop](#), RCLS – 9:00 a.m.

#### Tuesday, 7

[Data Analysis Workshop](#), RCLS – 10:00 a.m.

#### Wednesday, 8

Directors Association, RCLS – 9:30 a.m.

#### Wednesday, 8

[101: Basic Library Trustee Education](#), Monticello – 5:30 p.m.

#### Thursday, 9

[Introduction to Finding Grants](#), Newburgh – 10:00 a.m.  
**Event is Full**

#### Friday, 10

SUPLA, Monticello – 9:30 a.m.

#### Friday, 10

LARC-YS, Sloatsburg – 10:00 a.m.

## RCLS Headquarters E-mail and Extension Directory (845.243.3747)

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